

August 11, 2016

Erin Cimino  
Education Consultant - Career Edge  
General Contractors' Section, Toronto  
70 Leek Cres.  
Richmond Hill, ON L4B 1H1

Dear Erin,

Thank you for your interest in The Learning Partnership's **Virtual Reality Workplace Experiences (VRWE) Project**. This project is an extension of The Learning Partnership's highly successful program – Take Our Kids to Work™. The aim of the VRWE is to enhance students' career development through virtual career exploration by mitigating geographical and socioeconomic barriers. The VRWE will enable schools in remote communities to have immersive interactive workplace experiences.

As discussed, we would like to showcase some interesting professional careers of the construction industry, specifically those that are members of the General Contractors' Section (GCS). If possible, we are interested in the following career options in construction that would be highly engaging when viewed in virtual reality:

- Careers in project management, field management, health & safety, and quality assurance.
- Specific jobs in carpentry, welding, ironwork, plumbing, and electrical

If approved, the following **processes** will apply:

- 1) The Learning Partnership will travel to select **GCS** member locations to engage in filming 360° video footage of the workplace and conducting select interviews with preselected employees. Possible filming dates will be in late September and early October and will require at least 2 days to film.
- 2) The Learning Partnership will complete any required safety training prior to travelling to the location.
- 3) The Learning Partnership will utilize the filmed footage in the development of 360° Virtual Reality videos.
- 4) The Learning Partnership will not post the finished video online without the final approval of the organization. Upon approval, the videos will be publically available on video streaming websites such as YouTube and/or be used in digital learning platforms promoting career development.
- 5) The Learning Partnership grants **GCS** member locations the use of the finished video for its own promotional purposes.

Please respond to verify that the contents of this letter are correct, and that the terms are acceptable.

Sincerely,  
Albert Ko  
National Program Manager, Take Our Kids to Work  
The Learning Partnership